Content for Amaj Foods Website

# Home Page

Amaj Foods and Beverages (Pvt.) Ltd.

Best Valued Natural Products!

Pakistan's Finest Stone-Ground Flour, Dry Fruits, Seeds, and Whole Grain Selections

Best Selling Products

Groceries Groceries Groceries Groceries

Whole Wheat Flour White Chickpeas Talbina (Dry Fruit) Wheat Porridge

390 230 80

440 310 115

Flour & Porridge

A Wide Range of Stone-Ground Flour & Porridge!

Grains

Best Quality & Hygienic Whole Grain Selections!

Sugar Products

Natural & Delicious Sugar Items!

Trending Products

Groceries Groceries Groceries Groceries

Whole Wheat Flour White Chickpeas Talbina (Dry Fruit) Wheat Porridge

390 230 80

440 310 115

# About

We Believe in Quality!

Let’s go on a nutritious trip where you can enjoy the most delicious and best quality foods grown and reaped in some of the famous organic regions.

AMAJ® Foods and Beverages (Pvt.) Ltd. prides itself in responsible sourcing and hygienic processing of high-quality Flours, Grains, Pulses, Beans, Seeds, Spices, Dry Fruits, and many other Food Products. These products are as special and memorable as their place of origin. At AMAJ®, the quality and purity of our food products is our top priority.

Our products are warranted to maintain the natural taste and color, thus ensuring wholesome nourishment and bringing flavor to your cooking. We are delighted to bring you some of the best, richly nutritious, and delicious food.

*(On Right Side of the logo)*

Natural Products

Pakistan's Finest Stone-Ground Flour, Dry Fruits, Seeds, and Whole Grain Selections!

A Place Where Quality is Guaranteed!

* Stone-Ground Flour
* Unbleached Flour
* Moisture-free Grains
* Insects/Mites-free Grains
* Minerals Rich Products
* Appropriate & Hygienically Processed Packing
* Optimum Purity

# All Products

Shop

Groceries Groceries Groceries

Whole Wheat Flour Sugar-Free Mix Flour Gluten-Free Mix Flour

390 170 330

440 220 430

Groceries Groceries Groceries

Barley Flour Maize Flour (White) Maize Flour (Yellow)

100 80 80

160 130 130

Groceries Groceries Groceries

Refined White Flour Gram Flour Wheat Porridge

80

115

Groceries Groceries Groceries Barley Porridge White Chickpeas Brown Chickpeas

55

80

Groceries Groceries Groceries

Kidney Beans Red Kidney Beans White Kidney Beans

Groceries Groceries Groceries

Talbina (Dry Fruit) Talbina (Saffron) Semolina

230 230

310 310

Groceries Groceries

Jaggery Shakkar (Brown)

**Whole Wheat Flour**

Sourced and carefully ground using the best wheat grown in Pakistan, Amaj® Whole Wheat Flour, commonly known as ‘Chakki Atta’, is 100% whole grain, high in fiber and vitamins. Guaranteed to be soft and tasty, with no maida added, it is the key ingredient to creating the most flavorful and authentic traditional Rolls and Bread. Rotis/Chapatis made from Amaj® Chakki Atta ensure wholesome nourishment for the health-conscious people.

**Sugar-Free Mix Flour**

Sugar-Free Mix Flour is a gluten-free, protein-rich whole grain flour, manufactured by stone grinding of whole oats. This flour is enriched with soluble dietary fibers, vitamins and minerals, and healthy fats. The glucan soluble fiber present in this flour reduces hunger and provides a feeling of fulfillment. There are countless benefits of using Oats flour as it’s extremely nutritious.

**Gluten-Free Mix Flour**

This Gluten-Free Mix Flour (enriched with protein and fat) is made for people who are allergic to gluten and prefer to consume fewer carbohydrates. It contains a very less amount of carbs as compared with other kinds of flour. A great choice for people who wish to maintain a low carbs diet. Some famous foods made from this flour include paratha, pancakes, and chapatis.

**Barley Flour**

The nutritional benefits of our Barley Flour are impressive. It is filled with fiber & low in starch. It is made with equal proportions of both soluble and insoluble fiber that helps keep your blood sugar level stable. Foods enriched with fiber help the process of digestion and make you feel full and energized. Make your favorite Cookies, Cakes, Bread, and Scones with our delicious, nutritional whole-grain flour.

**Maize Flour (White & Yellow)**

Organic Maize Flour, also known as corn flour, is composed of a special ingredient that helps bind and thicken the dough, which makes it an optimum choice for baking. It’s milled from whole corn kernels. Maize Atta is perfect for people following vegan, gluten-free, and vegetarian lifestyles. Some common and famous dishes made with Maize flour include tacos, nachos, and tortillas.

**Pearl Millet Flour**

Pearl Millet flour, also known as Bajre ka Aata, is a gluten-free flour, enriched with proteins, fiber, and some essential minerals including phosphorus and magnesium, and iron. Due to its high nutritional value, Pearl Millet Flour is very effective against diabetes, hypertension, constipation, and obesity. Bajra is composed of complex carbohydrates that provide energy slowly and gradually, hence making you feel fuller for a considerable amount of time after a meal. This property makes it a suitable food item for weight loss.

**Refined White Flour**

Refined White Flour, also known as Maida, is extracted from the inner white portion of the wheat after removing its outer brownish layer. Maida is obtained by passing the stone-ground flour through a fine mesh. It is referred to as General Purpose Flour by most chefs as it is used in making a wide range of snacks and bakery items. Some famous dishes made using Maida include Chapati, Paratha, Naan, Kulcha, Toast, Biscuits, Bread, etc.

**Gram Flour**

Gram flour, also known as Besan, is processed using a wide range of optimum ingredients, obtained from trustworthy suppliers of the market. The freshness and nutritional value of Besan are maintained by properly sealed packages. It is used for flavoring a large number of dishes. It’s also a very important part of many sweets.

**Wheat Porridge**

This Wheat Porridge is obtained by milling the whole wheat grains. It is enriched with fiber and Vitamins B & E. Optimal for people suffering from Diabetes, Weight Loss, High blood pressure, High cholesterol, Piles, and Hemorrhoids. This organic wheat porridge assists in regulating Bowel Movements and is a famous snacking and breakfast option.

**Barley Porridge**

Barley Porridge contains a large proportion of Phytonutrients that are very effective against gallstones, heart diseases, and cancer. In addition to these nutrients, phosphorus present in barley is vital for bone formation, metabolism of calcium, and forming the structure of every kind of cell in the body. All of the whole grains including barley, lower the risk of Diabetes-2 considerably.

**Talbina (Dryfruit)**

Talbina is a delicious sweet item with numerous health advantages. It is very beneficial for preventing heart diseases. Doctors recommend Talbina for weight loss. It contains fresh, delicious dry fruits filled with proteins, vitamins, fiber, and minerals. Talbina with dry fruits is a very healthy and special dish that enhances your energy and stamina and improves your digestion and overall health.

**Talbina (Saffron)**

Talbina is a delicious sweet item with numerous health advantages. It is very beneficial for preventing heart diseases. Doctors recommend Talbina for weight loss. It contains saffron that is composed of many plant compounds that behave as antioxidants. Antioxidants are effective against cancer and improve eyesight, blood sugar levels, and memory.

**Shakkar (Brown)**

Shakkar is a natural sweetener used extensively all around Pakistan. It is enriched with minerals and antioxidants that are very effective against infections, thus promoting stronger immunity. It also helps in digestion by activating the digestive enzymes, thus preventing constipation. That's why many people use it after their meals.